



MD PAPER PRODUCTS



Contents

- P.2 Contents
- p.3 About Designphil / About MIDORI
- p.4 Concept of MD PAPER PRODUCTS
- p.5 About MD PAPER
- p.6 - 12 MD Notebooks
- p.13 MD Paper Pads
- p.14 MD Stickey Notes & Diary Sticker
- p.15 - 16 MD Notebook Cotton F size
- p.17 - 18 MD Cards, Letter Pads, Envelopes
- p.19 - 23 MD Notebook Covers
- p.24 - 25 MD Notebook Bags
- p.26 MD Pencil, Drawing Kit
- p.27 - 28 MD Notebook Bag Chita Cotton

DESIGNPHIL

About Designphil

Designphil Inc. is a design company which produces both product designs and commercial designs. As a leading design stationery company in Japan, we manufacture paper products including notebooks, letters and desk top items that integrate beauty with functionality.

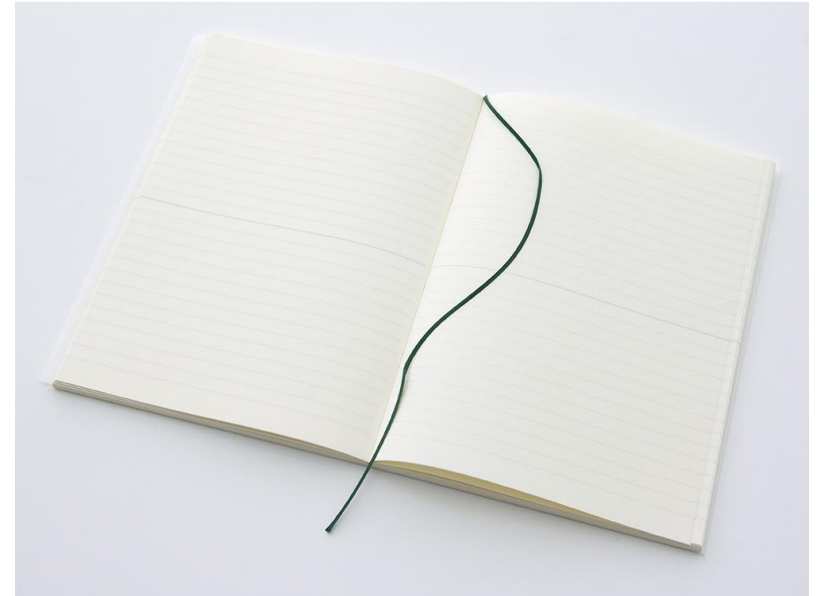
On July 7, 2007, we changed our name from Midori Co., Ltd. to Designphil Inc., in line with our company's growth and expansion of business through the collaboration of our three design businesses, "Midori product business", "commercial business", "Brand business".



About MIDORI

The MIDORI brand is a Japanese stationery brand that began as a producer of writing paper and envelopes in 1950. Since then, we have continued to develop a range of design-focused products that will enrich and add color to people's daily lives. MIDORI has maintained its base in design and paper while evolving into a comprehensive manufacturer of stationery items, where our mainstay paper products that allow users to express themselves freely are now accompanied by functional writing materials that people can enjoy using with our paper items.

□ Concept



MD Paper Products™ are classic, Japanese-made products that use the inherent appeal of paper to enhance the writing experience.

We have continued to explore the unique qualities of MD Paper™ since the 1960's in order to continually refine the writing feel that enhances the value of taking pen to paper.

Universal quality can inevitably be found by focusing on the true characteristics of a product. We will continue to redefine and refine MD Paper through the creation of a wide range of products.

□ About MD PAPER



For a long time, we had considered what kind of paper is high quality writing paper. The writing paper of a diary, notebook and schedule book is important material for people to write down personal memories, ideas and plans.

MD Paper was born in 1960 as an original writing paper **made in Japan**, which offered a comfortable writing experience through its ink resistance and anti-transparency.

Only paper that passes our quality standard is used for diaries, notebooks and schedule books as MD Paper.
Enjoy the comfortable writing feel of MD Paper.

MD PAPER PRODUCTS

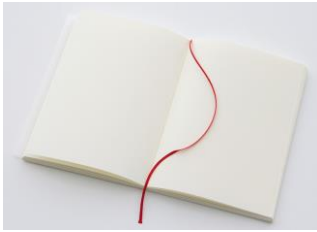
□ MD Notebook <A6>

As it is good-quality product, you can be attached and it will be precious for you.

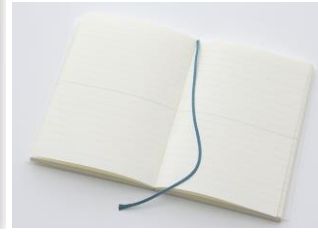
This is a notebook made in Japan that focuses on quality and writer's comfort.

- Size: H148 x W105 x D10mm / MD Paper / Thread-stitched book-binding
- Spec: Cover: Paraffin Paper / Journal Page: 176 pages, with a bookmark, Index Sticker: 1 sheet
- Made in Japan

English Caption



15184006 Blank



15185006 Ruled Lines



15186006 Grid

Japanese Caption



13799006 Blank



13800006 Ruled Lines



15001006 Grid

MD PAPER PRODUCTS

□ MD Notebook <B6 Slim>

As it is good-quality product, you can be attached and it will be precious for you.

This is a notebook made in Japan that focuses on quality and writer's comfort.

- Size: H175 x W105 x D10mm / MD Paper / Thread-stitched book-binding
- Spec: Cover: Paraffin Paper / Journal Page: 176 pages, with a bookmark, Index Sticker: 1 sheet
- Made in Japan

English Caption



15187006 Blank



15188006 Ruled Lines



15189006 Grid

Japanese Caption



13801006 Blank



13802006 Ruled Lines



15002006 Grid

MD PAPER PRODUCTS

□ MD Notebook <A5>

As it is good-quality product, you can be attached and it will be precious for you.

This is a notebook made in Japan that focuses on quality and writer's comfort.

- Size: H1210 x W148 x D10mm / MD Paper / Thread-stitched book-binding
- Spec: Cover: Paraffin Paper / Journal Page: 176 pages, with a bookmark, Index Sticker: 1 sheet
- Made in Japan

English Caption



15190006 Blank



15191006 Ruled Lines



15192006 Grid



Japanese Caption



13803006 Blank



13804006 Ruled Lines



15003006 Grid

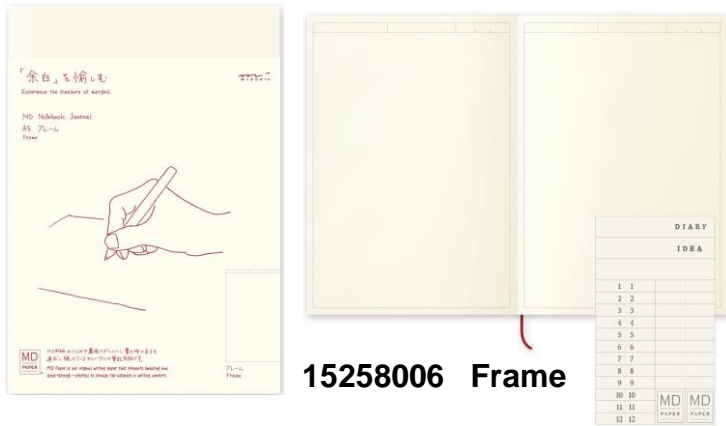


MD PAPER PRODUCTS

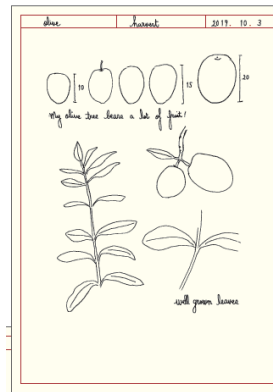
□ MD Notebook Journal <A5>

As it is good-quality product, you can be attached and it will be precious for you.
This is a notebook made in Japan that focuses on quality and writer's comfort.

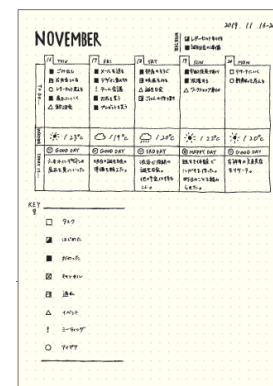
- Size: H1210 x W148 x D11mm / MD Paper / Thread-stitched book-binding
- Spec: Cover: Paraffin Paper / Journal Page: 192 pages, with a bookmark, Index Sticker: 1 sheet
- Made in Japan



15258006 Frame



15259006 Dot Grid



MD PAPER PRODUCTS

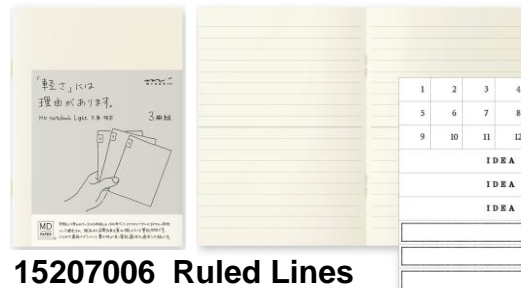
□ MD Notebook Light <A6> 3pcs Pack Japanese Caption

This notebook is thin and suitable for carrying around.
You'll have more chances to take notes and generate ideas.

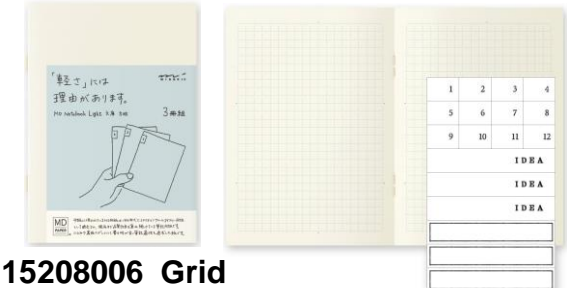
- Size: H148 x W105 x D3mm / MD Paper / Saddle Stitching
- Spec: 3pcs pack / Cover: Paraffin Paper / Journal Page: 48 pages, Index Sticker: 1 sheet
- Made in Japan



15206006 Blank



15207006 Ruled Lines



15208006 Grid

□ MD Notebook Light <B6 Slim> 3pcs Pack Japanese Caption

This notebook is thin and suitable for carrying around.
You'll have more chances to take notes and generate ideas.

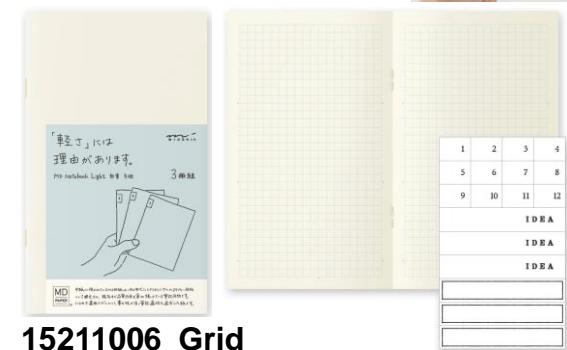
- Size: H175 x W105 x D3mm / MD Paper / Saddle Stitching
- Spec: 3pcs Pack / Cover: Paraffin Paper / Journal Page: 48 pages, Index Sticker: 1 sheet
- Made in Japan



15209006 Blank



15210006 Ruled Lines



15211006 Grid

MD PAPER PRODUCTS

□ MD Notebook Light <A5> 3pcs Pack

This notebook is thin and suitable for carrying around.
You'll have more chances to take notes and generate ideas.

- Size: H210 x W105 x D3mm / MD Paper / Saddle Stitching
- Spec: 3pcs pack / Cover: Paraffin Paper / Journal Page: 48 pages, Index Sticker: 1 sheet
- Made in Japan

English Caption



15219006 Blank



15220006 Ruled Lines



15221006 Grid

Japanese Caption



15212006 Blank



15213006 Ruled Lines



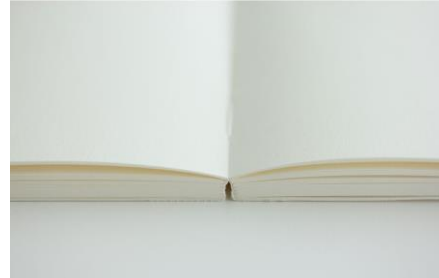
15214006 Grid

MD PAPER PRODUCTS

□ MD Notebook <A4 Variant > Japanese Caption

As it is good-quality product, you can be attached and it will be precious for you.
This is a notebook made in Japan that focuses on quality and writer's comfort.

- Size: H1275 x W210 x D10mm / MD Paper / Thread-stitched book-binding
- Spec: Cover: Paraffin Paper / Journal Page: blank, 176 pages, with a bookmark, Index Sticker: 1 sheet
- Made in Japan



15004006 Blank

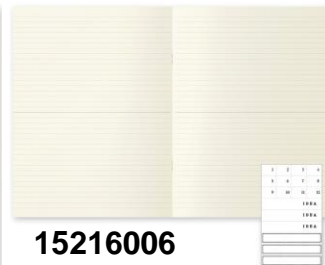
□ MD Notebook Light <A4 Variant> 3pcs Pack Japanese Caption

This notebook is thin and suitable for carrying around.

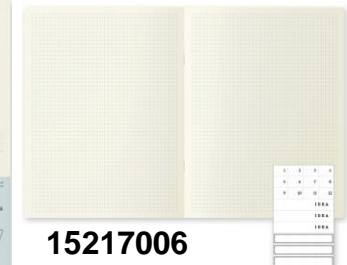
- Size: H275 x W210 x D3mm / MD Paper / Saddle Stitching
- Spec: 3pcs pack / Cover: Paraffin Paper / Journal Page: 48 pages, Index Sticker: 1 sheet
- Made in Japan



15215006
Blank



15216006
Blank



15217006
Blank

MD PAPER PRODUCTS

□ MD Paper Pad <A5>

2 sides are glued together for stability and easy writing. The corners are cut to make it easier to flip.

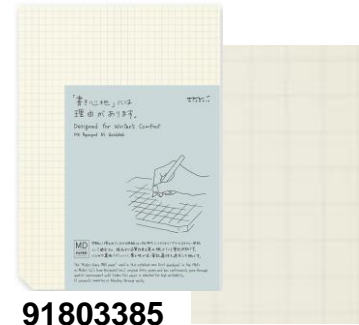
- Size: H210 x W148 x D10mm / MD Paper / 90 sheets
- Made in Japan



15235006
Blank



15237006
Cotton Blank



91803385
Gridded
English Caption



The corners are cut for easy turning page.

□ MD Paper Pad <A4>

2 sides are glued together for stability and easy writing. The corners are cut to make it easier to flip.

- Size: H297 x W210 x D10mm / MD Paper / 90 sheets
- Made in Japan



15236006
Blank



15238006
Cotton Blank



91803386
Gridded
English Caption



MD PAPER PRODUCTS

□ MD Sticky Notes <A7>

It is a notebook type sticky notes with a cover. You can write down your flash idea anywhere you are.

- Package: H107 x W86 x D10mm
- Product: H102 x W76 x D10mm / 80 sheets / MD paper
- Made in Japan



19029006 <A7> Blank

19030006 <A7> Lines

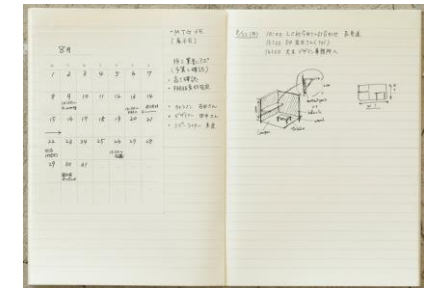
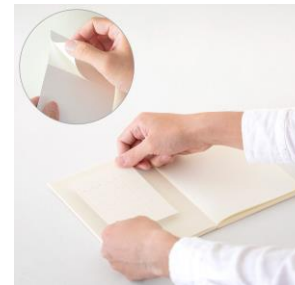
19031006 <A7> Grid

□ MD Diary Sticker Free

Attach it to the thin MD Notebook Light for an easy-to-carry diary.

There are no set rules, so customize it to suit your own style!

- Size: H138 x W105 x D8mm
- Product: H138 x W95mm / Monthly Free 16 sheets / MD Paper
- Made in Japan



84794006
Diary Sticker Free

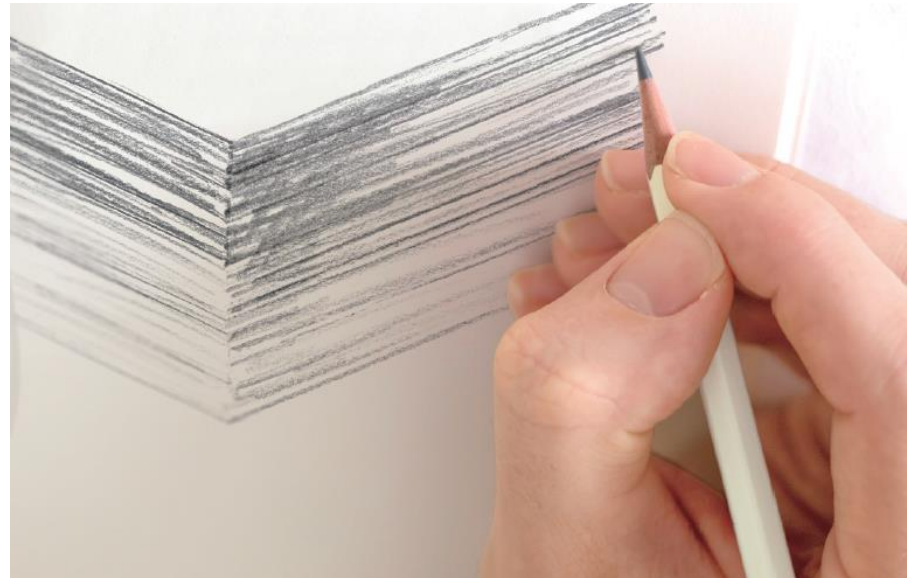
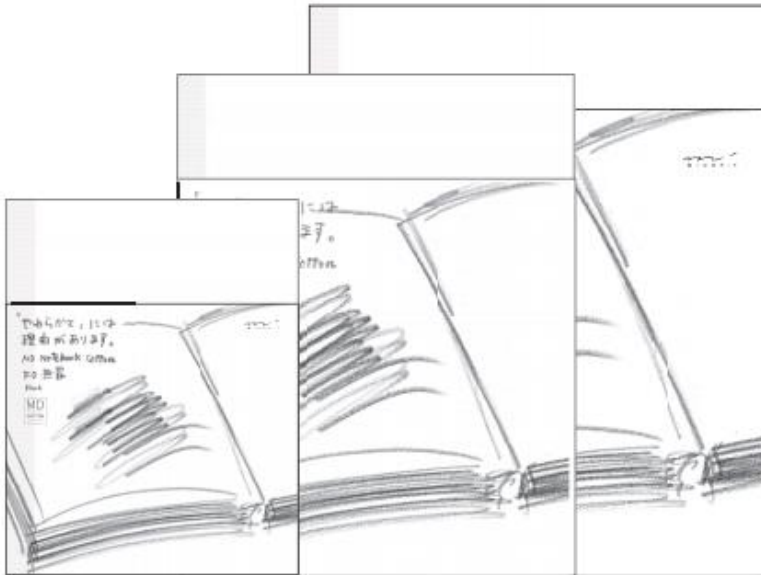
With no printed months or days, you can design the calendar of your diary any way you want.

MD PAPER PRODUCTS

□ MD Notebook Cotton F size

The MD Cotton Paper which contains 20% of cotton is used in this notebook. We have also rethought about the size and decided to make the new MD Cotton Notebook in F size, which is the special scale for the sketch book, so that it can be more appropriate for drawing.

F0 size is suitable for drawing the small materials such as leaves. F2 size is a little bit larger than A5 size but smaller than A4, so it is good to bring around. F3 is the perfect size for drawing portraits or landscape.



MD PAPER PRODUCTS

□ MD Notebook Cotton <F>

The MD Notebook Cotton have been optimized for drawing.

- Size: <F0> H180 x W140 x D11mm / MD Paper Cotton / 200 pages / Blank
<F2> H240 x W190 x D11mm / MD Paper Cotton / 200 pages / Blank
<F3 Variant> H273 x W210 x D11mm / MD Paper Cotton / 200 pages / Blank
- Bookmark string / Label stickers / Thread-stitched book-binding
- Made in Japan



15255006
<F0>



15256006
<F2>



15257006
<F3 Variant>



MD PAPER PRODUCTS

□ MD Card

Twofold card using MD Paper.

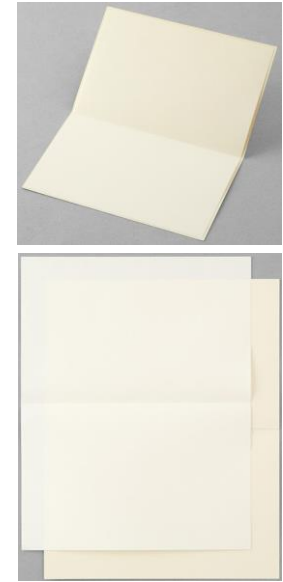
- Size: H115 x W167 x D7mm
- Card: H105 x W164 x D7 / 8 sets (Message paper and Card/ 8pcs each)
- ※Not including any envelopes. No. 20534006 / 20538006 MD Envelope Sideways are available.
- ※Card is not MD paper.
- Made in Japan



88537006
Card



88538006 Cotton
Card



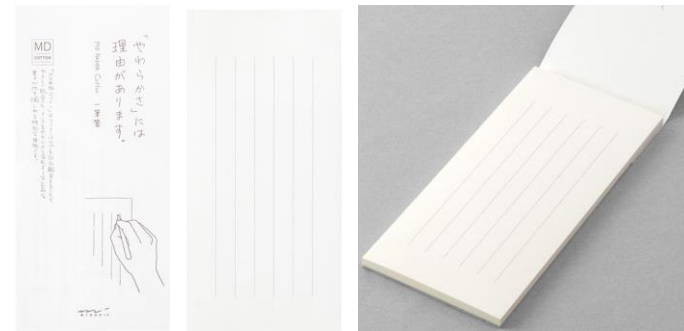
□ MD Message Letter Pad Vertical

A message letter pad made of MD paper with good writing quality, with which the ink doesn't bleed and come off easily.

- Size: H170 x W80 x D7mm / 50 sheets, Lined (10 lines) / MD Paper
- Made in Japan



89470006
Message Letter Pad



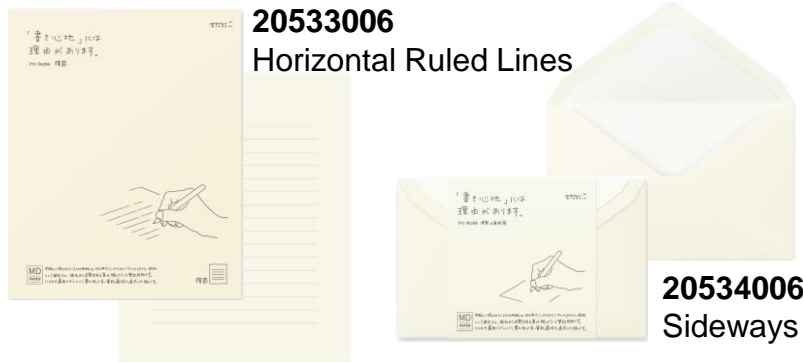
89471006 Cotton
Message Letter Pad

MD PAPER PRODUCTS

□ MD Letter Pad & Envelope Horizontal

A letter pad / an envelope made of MD paper with good writing quality, with which the ink doesn't bleed and come off easily.

- Size: Letter Pad Horizontal Ruled Lines H210 x W168 x D7mm / 50 sheets, Lined (15 lines) / MD Paper
Envelope H114 x W180mm / 8 envelopes / MD Paper
- Made in Japan



□ MD Letter Pad & Envelope Vertical

A letter pad / an envelope made of MD paper with good writing quality, with which the ink doesn't bleed and come off easily.

- Size: Letter Pad Vertical Ruled Lines H210 x W168 x D7mm / 50 sheets, Lined (11 lines) / MD Paper
Envelope H180 x W90mm / 8 envelopes / MD Paper
- Made in Japan

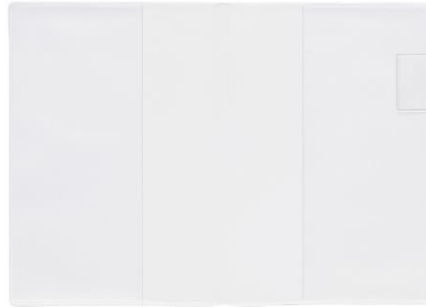


MD PAPER PRODUCTS

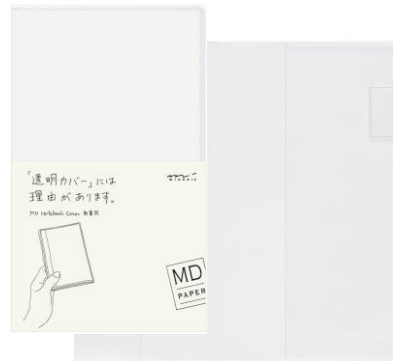
□ MD Clear Cover for MD Notebook / 4sizes : A6, B6 Slim, A5, A4

This is a special PVC cover for covering gently your MD notebook.

- Size: <A6> H153 x W123 x D4mm / <B6 Slim> H181 x W123 x D4mm
<A5> H216 x W165 x D4mm / <A4 Variant> H282 x W230 x D4mm
- Product: PVC (transparent) with a pen holder
- Made in Japan



49358006
<A6>



49359006
<B6 Slim>



49360006
<A5>



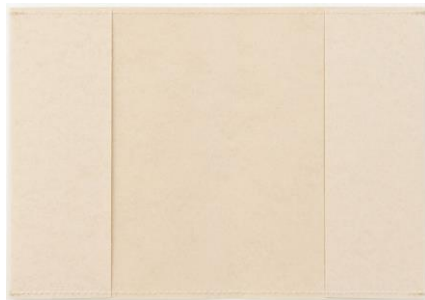
49390006
<A4 Variant>

MD PAPER PRODUCTS

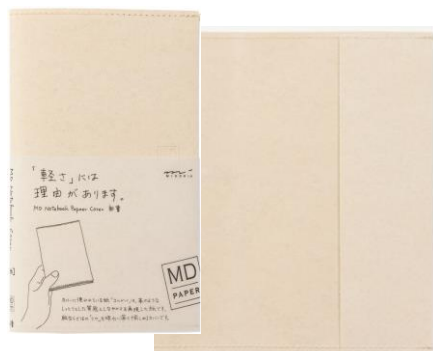
□ MD Paper Cover for MD Notebook / 4sizes : A6, B6 Slim, A5, A4

This is a notebook cover for MD notebooks made of paper "Cordoba" with a moist texture.

- Size: <A6> H158 x W110 x D10mm / <B6 Slim> H185 x W110 x D10mm
<A5> H220 x W153 x D10mm / <A4 Variant> H285 x W215 x D10mm
- Product: Paper (Cordoba) * Córdoba Paper : Moist feeling and looks like a flexible leather
- Made in Japan



49839006
<A6>



49840006
<B6 Slim>



49841006
<A5>



49842006
<A4 Variant>

MD PAPER PRODUCTS

□ MD Goat Leather Cover for MD Notebook / 4 sizes : A6, B6 Slim, A5, A4

- Material is Goat Leather for MD Notebook. * Scientific name of Goat Leather is "Caper"
Goat Leather is rich and supple and resilient, very strong to light.
- While it continues to use this cover as the MD notebook cover, the leather surface will be change
“Only one your yellowish brown”. Enjoy this changing!



【Paper Package】



Leather Secular change : The following test was done in Hot Summer (August in Japan).

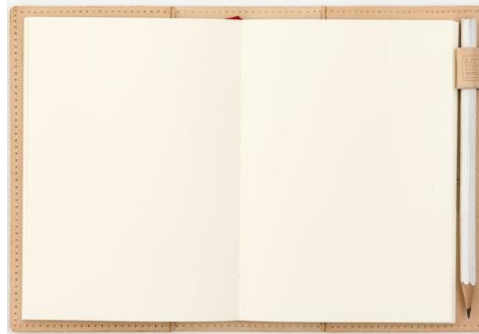


MD PAPER PRODUCTS

□ MD Goat Leather Cover for MD Notebook / 4 sizes : A6, B6 Slim, A5, A4

Genuine leather notebook cover for MD notebook made of goat leather, which becomes flexible and will be aged as you use it.

- Size : <A6> H160 x W235 (Open) / Package size H178 x W130 x D25mm
<B6 Slim> H187 x W235 (Open) / Package size H205 x W130 x D25mm
<A5> H222 x W320 (Open) / Package size H240 x W170 x D25mm
<A4 Variant> H287 x W445 (Open) / Package size H305 x W235 x D25mm
- Product: Leather (Goat, Non-colored, Vegetable tanned) with 2 card pockets and a pen holder
- Made in Pakistan



49843006
<A6>



49844006
<B6 Slim>



49845006
<A5>



49846006
<A4 Variant>

□ MD Goat Leather Cover for MD Notebook

【Things to be aware of when using】

Introduction for Use

Back of Leather (Back side)

“MD Goat leather cover” is made from a single piece of leather so that it can fit the notebook well. Although scratches and unevenness peculiar to leather can be noticed on the back surface, we intentionally try not to color or add a lining so that the cover is finished simply. These scratches and unevenness will not be a problem in normal use; please enjoy the natural texture of the leather itself.

How to Mature Vegetable Tanned Leather

Because of its bare condition, stains on the cover will be easily noticed when you start to use it.

It is recommended to expose the cover to sunlight at a window with plenty of sunlight before use. In two or three weeks, the color will gradually change to beige and then amber.

During this process, a protective coating is formed on the surface, which provides resistance to stains or a certain degree of moisture.

The longer it's used, the deeper the shade will become.

- To highlight the texture of leather itself and changes over the years, no color is added and surface treatment is minimized. Therefore, there are some wrinkles or stains on the cover, but they get broken-in nicely and less noticeable with use.
- Be careful not to get the cover wet, otherwise spots remain. If it gets wet, wipe it immediately with a dry cloth.
- Do not let the cover come into close contact with other leather products or chemical materials such as vinyl products, otherwise they may cause color transfer or deterioration.
- When using a leather care product, read the precautions carefully and follow the usage instructions. Try it first on an unnoticeable part of the cover.
- Do not use any kind of thinner or benzene because they may cause hardening or discoloration of the leather.
- For storage of leather products, ensure that no sweat, moisture, or stains remain on the products. Avoid high temperature, high humidity and direct sunlight, and store in a place with good ventilation. If storage is prolonged, dry them occasionally in a shady place.



MD PAPER PRODUCTS

□ MD Goat Leather Notebook Bag

Simple notebook bag to carry one of your favorite MD notebook and writing materials.

- Package: <A5> Horizontal H270 x W200 x D25mm
<A5> Vertical H270 x W200 x D25mm
- Product: <A5> Horizontal H180 x W250 x D4mm / Leather (Goat, Non-colored, Vegetable tanned)
<A5> Vertical H230 x W190 x D4mm / Leather (Goat, Non-colored, Vegetable tanned)
- Made in China



53278006 <A5> Horizontal



53279006 <A5> Vertical



MD PAPER PRODUCTS

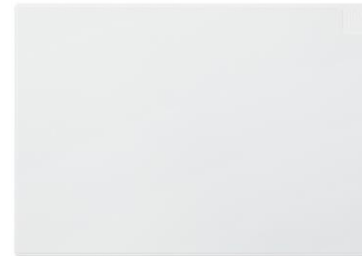
□ MD Transparent Notebook Bag

This is a simple transparent notebook bag that can hold your favorite pens together with your MD notebook.

- Package: <A5> Horizontal H177 x W238 x D3mm
<A4> Horizontal H239 x W315 x D3mm
- Product: <A5> Horizontal H167 x W238 x D2mm / PVC
<A4> Horizontal H239 x W315 x D2mm / PVC
- Made in Japan



53308006 <A5> Horizontal



53309006 <A4> Horizontal



MD PAPER PRODUCTS

□ MD Pencil 6pcs Set

Write your ideas one after another.

Please enjoy "writing" with this pencil..

- Package: H50 x W178 x D10mm
- Product: B (hardness) / Φ7 x 176mm / 6 pencils
- Made in Japan



35322006
Pencil 6pcs Set

□ MD Color Pencil 6pcs Set

Draw your flash sketch one after another.

Please enjoy "Drawing" with this color pencils.

- Package: H50 x W178 x D10mm
- Product: Color Pencil: Gray 2 pcs, Light Blue 2 pcs, Orange 2 pcs
- Made in Japan



35323006
Color Pencil 6pcs Set

□ MD Drawing Kit

This drawing kit provides everything you need with five pencils in a variety of graphite grades, along with essential caps and a sharpener.

- Package: H185 x W95 x D15mm
- Product: Pencil 5 pencils (HB, B, 2B, 4B, 6B) / Cap 5 pieces, brass / Sharpener: 1 piece
- Made in Japan



35368006
Drawing Kit



HB and B for drawing the fine lines,
and 2B, 4B and 6B for the soft lines.

MD PAPER PRODUCTS

□ MD Notebook Bag & MD Tote Bag Chita Cotton

• Cotton has a comfortable texture unlike any other.

We wanted you to be able to enjoy it every day, not just when you open your notebook, and so MD Notebook Bag and Tote Bag were born.

• The bags are made from Chita cotton, a fabric that has been woven in the Chita Peninsula of Aichi prefecture since the Edo period (1603-1868).

Even today, fabric is spun using shuttle looms that were adopted during the Meiji period (1868-1912).

The fabric is produced in traditional Japanese rolls of cloth measuring 38cm wide, and the narrow size adds to the minimalistic style that MD is known for.



MD PAPER PRODUCTS

□ MD Notebook Bag & MD Tote Bag Chita Cotton

Designed to be used as a bag-in-bag, the MD Notebook Bag perfectly fits the F3 variant size of MD Notebook Cotton, preventing your notebook from getting creased or bent.

- Package: Note Bag <F3 Variant> H245 x W195 x D15mm
Tote Bag H285 x W220 x D20mm
- Product: Note Bag <F3 Variant> H290 x W240 x D8mm / Chita Cotton / with Pen Holder
Tote Bag H400 x W350 x D8mm / Chita Cotton / with Pen Holder
- Made in Japan

53325006
Notebook Bag
<F3 Variant>



53326006
Tote Bag

